

FIRST PHASE FOR LANDMARK CAMPUS AT AIRPORT CITY MANCHESTER APPROVED

PRESS RELEASE

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The first phase of 'THQ', a new landmark campus for one of the world's largest online beauty and wellbeing businesses, The Hut Group (THG) has been approved. Manchester City Council's planning committee approved two major planning applications at Airport City Manchester.

The new campus will develop 1m sq. ft. of workspaces at Airport City Manchester. The new move for The Hut Group invests over \$1bn in the region over the next three years and will support 10,000 jobs. The development, the largest ever by a Company in the North West, will be made over two sites in the Manchester Airport area. THQ itself, will be built over 16.8 acres in four phases, with phase one comprising office buildings totalling 280,000 sq. ft.

PENSON are Creative Executive Architect, Workplace Culture Strategist, Landscape Architect and Interior Designer working in collaboration with THG. PENSON will be working in partnership with Airport City Manchester and their joint venture partners who will act on behalf of THG as the project's developer.

The plans also include an accompanying multi-storey car park with 1,498 spaces, landscaping, outdoor sports and central courtyard space within the THQ campus. Visual interaction and integrated tech on all levels of THQ will enhance the everyday 9-5 and connect THG to the worldwide business community.

Lee Penson, CEO of PENSON, commented "The unanimous vote by committee members at Manchester City Council demonstrates their support for Airport City, The Hut Group and outstanding architectural vision. The monumental 1m sq. ft. demonstrates the calibre of PENSON's future-proofed spaces for the global businesses of the world's largest brands. We are eager to see the high-performance campus come to life for all THG's innovative-thinkers."

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ABOUT PENSON

PENSON are the global disrupters of design. The game-changing beautiful, intelligent Architecture and Interiors we invent help the world's most visionary brands and individuals realise their commercial, cultural and personal ambitions. Our leading global studios have brought the world's biggest brands to our door, including AccorHotels – who put us on a list of the worlds' top 20 global designers – not to mention Lotte, Jaguar Land Rover, Sony PlayStation, Google and YouTube. We act as a trusted advisor to these innovative brands by shaping future culture and experience programs across portfolios and spaces. We simply believe life is too short to waste in dull and inefficient spaces.

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